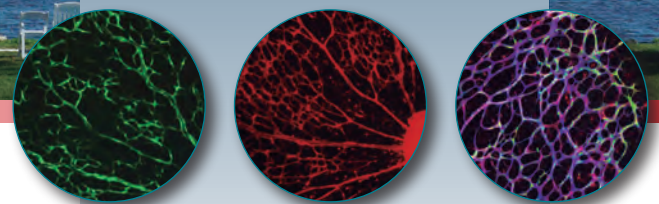


VASCULAR BIOLOGY 2020

EXHIBITOR PROSPECTUS

Vascular Biology 2020 - The NAVBO Annual Meeting

NEWPORT,
Rhode Island, USA
October 25-29, 2020



Guest Societies:

Microcirculatory Society
and

American Society for
Investigative Pathology

Workshops:

Biology of Signaling in the
Cardiovascular System

Vascular Inflammation



www.navbo.org/vb2020

October 25 to 29, 2020

Vascular Biology 2020 will feature two NAVBO Workshops and special sessions on therapeutics, cancer and chronic inflammation and signaling in inflammation. PLUS cross-over sessions in neurovascular biology.

Join us at our new venue in Newport, RI.

Plan now to exhibit at this premiere event in the field of vascular biology. Meet with colleagues from around the world (on average 20-25% of our attendees are international) and display your latest technology, supplies and equipment to professionals in the fields of vascular and cardiovascular biology.

NAVBO Workshops provide in-depth, cross-disciplinary approaches to subject matter. These workshops bring together leading scientists in cell biology, signal transduction, neurobiology, developmental biology, immunology, cardiology, molecular biology, as well as pathology and physiology who have an underlying interest in vascular biology. We expect 400 participants and approximately 200 abstracts. Usually half of the attendees are senior investigators and about 25% are postdoctoral fellows. The remainder of the attendees are a mix of graduate students and clinician-scientists.

Vascular Biology Past Exhibitors:

3Scan
Abcam
ADInstruments
amsbio
Angiocrine Bioscience
Applied BioPhysics, LLC*
Aquatic Habitats (Pentair Aquatic Eco-Systems)
ATCC
Biocytogen
Bio-technie
BioSpherix
Cell Applications*
Cell Biologics*
Danish Myo Technology (DMT)*
emka Technologies
Fluidigm
Frontiers In Cardiovascular Medicine
FujiFilm - VisualSonics*
Gene Tools, LLC
ibidi
Living Systems Instrumentation
Lonza
Miltenyi Biotec
Moor Instruments, Inc.
Nano Analytics/Biometrology
PromoCell
Thermo Fisher Scientific
Vascular Biology (Journal)
VEC Technologies*

* indicates exhibitors with corporate membership in NAVBO

We are joined this year by the Microcirculatory Society and the American Society for Investigative Pathology. Both societies have helped to broaden the scope of our meeting program, which features prominent speakers, abstract presentations, poster presentations and of

About NAVBO

The North American Vascular Biology Organization is a society of scientists and clinician-scientists studying any and all aspects of the vasculature – its development, structure, function and diseases. NAVBO was formed in 1994 to promote the study of vascular biology, to provide a forum for scientists from many disciplines, where they can disseminate and share knowledge related to the scientific field of vascular biology, and to ensure the translation of knowledge from basic science to clinical practice. Collaborating across disciplines adds an enlightening element to all NAVBO meetings and communications.

The research of our members covers the vast field of vascular biology with focus on angiogenesis, development, vascular disease, vascular regeneration, endothelial and smooth muscle cell biology, stem/progenitor cells, cell signaling, vascular remodeling in disease, bioengineering, vascular matrix biology, inflammation, atherosclerosis, hypertension, endothelial-leukocyte interactions, vessel calcification, lymphatic biology – to name a few.

Although there is considerable interest in a broad array of laboratory products, services and analytic tools, NAVBO attendees have a keen interest in:

- microscopy
- imaging
- tissue culture
- flow cytometry
- cell isolation
- animal models
- habitats
- nutrients

Corporate memberships are available to organizations with a vested interest in the field of vascular biology. Depending on the membership level, benefits can include the following:

- mailing lists
- visibility on the web site
- visibility in our bi-weekly electronic newsletter
- complementary ad space in the summer newsletter
- free insert in the virtual conference bag
- discounted exhibit space
- discounted ad space in NAVBO publications

For information about becoming a corporate member, please visit our web site:

<http://www.navbo.org/support/CorpMbrs> or contact:

Bernadette Englert, Executive Officer
(301) 760-7745
bernadette@navbo.org

Exhibitor Information

Exhibitor Benefits & Promotion Included with your Contract

Visibility within the Meeting Program and Web Site

A list of exhibiting companies will be included in the final Meeting Program and will be posted on the meeting's website at www.navbo.org/events/vb2020. Product descriptions are included in the Program, meeting web site and meeting app.

Registration List

Exhibitors can receive the NAVBO membership list upon request made by October 1, 2020. Exhibitors will receive the meeting attendee list (after the meeting) free of charge.

Integrated with the Posters (and coffee breaks)

Scientific poster presentations and exhibits will be co-mingled and located adjacent to session rooms in order to provide exhibitors with the most traffic. Different posters will be presented on each day.

Mobile App

Our mobile event app can also be used for lead retrieval. In addition, you can buy ad space in the app (see info at right) and include detailed product descriptions including images and service information in your app profile. Start a dialog in person at the meeting and keep it going after the meeting.

Virtual Conference Bag

PDFs of any literature you would like to share with the registrants (or any site visitor) prior to the meeting. You can advertise webinars, target your products or offer coupons to attendees. Take a look at last year's bag: <https://www.navbo.org/events/vb2019/bag>

Exhibit Booth Set up Fee Schedule on Page 4

Installation of Exhibits

Sunday, October 25, 2:00–5:00 pm, Ballroom Foyer/Salon A

Exhibit Dates and Hours

Monday, October 26, 7:00 pm–10:00 pm*

Tuesday, October 27, 7:00 pm–10:00 pm*

Additional Opportunities to meet with attendees -

Sunday, Welcome Reception, 8:30-10:pm

Last year 200 scientists attended this reception

Monday - Wednesday, 10:00-10:30am (during coffee breaks);

Monday, 12:30-2:00pm (during lunch)

* during poster sessions

Dismantling of Exhibits

Wednesday, October 28, 12:30 - 2:00pm

If applicable, schedule pick up of equipment, etc. for

Wednesday after 2pm, October 28, 2020.

With prior permission an exhibitor can dismantle Tuesday evening at 10:00pm

Exhibits must be kept intact until the closing of the exhibits. All aisles must remain clear for public passage.

Aug 15	Early Registration Discount
Sept 1	Ad Insertion Orders & Materials Due
Sept 15	Deadline for inclusion in program book
Oct 25	Exhibit Installation
Oct 28	Exhibit Dismantling

Exhibitor Rules and Regulations

Exhibitor Badges

Exhibitor Badges must be worn at all times. NAVBO provides each booth space two (2) paid registrations that will provide booth staff full access to all scientific sessions, breaks and receptions. Meals are not included. **Additional booth staff or representatives from your company must register as meeting participants.**

Promotional Items and Activities

Exhibiting companies are permitted to distribute promotional materials and other items at their Exhibit Booth location only. All distributed items must be useful to the professional activities of the meeting attendees and made available to all meeting attendees as long as supplies last.

No soliciting of registrants is permitted in the aisles, in other exhibitor booths, or in any other area reserved for this meeting. No distribution of literature or other promotional items at hotel guest rooms, or in any other public or private area of the conference center or hotel is permitted.

Additional Services

Exhibitors who require other services such as electricity, will receive ordering information three months prior to the meeting.

Subletting Exhibit Space

Subletting any part of the exhibit space is prohibited.

Support Opportunities

Consider the many opportunities (<https://www.navbo.org/events/vb2020/support>) for additional visibility to our attendees and web visitors. Meeting supporters are highlighted on the meetings' web site – www.navbo.org/events/vb2020 with a link to their web site. **Depending on the level of support, your exhibitor fee may be waived.**

Advertise in the Program

Back Cover, color only, 8.5" x 11" - **\$1,000**

Inside Back Cover, color, 8.5" x 11" - **\$750**

Full Page, b/w, 8" x 10.5" - **\$500** (w/bleed 8.5x11 - **\$550**)

Full Page, color, 8" x 10.5" - **\$650** (w/bleed 8.5x11 - **\$700**)

1/2 Page Horizontal, 7" x 4.75" b/w - **\$350**; color - **\$400**

1/2 Page Vertical, 3.25" x 10" b/w - **\$350**; color - **\$400**

1/4 Page Vertical, 3.25" x 4.75" b/w - **\$200**; color - **\$250**

Specifications

High resolution Adobe PDF (with embedded fonts)

Place an Ad in the Mobile App

Exhibitors receive 30% off Splash Screens and Banner Ads!!

Splash Screen

\$500

(seen when opening or reopening app; limit of four will be sold)

Banner Ad

\$225

(banners display and rotate with other banner ads)

Contact bernadette@navbo.org for specifications

Insertion Orders and Materials Due September 1, 2020

Send materials to:

NAVBO

18501 Kingshill Road

Germantown, MD 20874-2211

Tel: (301) 760-7745 · Fax: (301) 540-6903

Email: bernadette@navbo.org



2020 Exhibitor Application and Contract

Early (Reduced Rates) Application Deadline: August 15, 2020

Deadline for Inclusion in Program Book: September 15, 2020

Company Name: <i>(Please list company name as you would like it to appear in the program, on exhibitor badges and on any required signage)</i>					
Contact Individual: <i>(This person will receive all NAVBO exhibitor correspondence) Please provide the names of booth personnel prior to October 1, 2018</i>					
Specify URL to be used for links:					
Address:				Telephone:	
City:		State/Province:		Fax:	
Zip/Postal Code		Country:		Email:	
Exhibitor Booth Sizes/Rates	Early (Reduced) Rate Due August 15, 2018	Regular Rate	# of Booths Requested	Total Payment	List any exhibitor(s) you wish to be near:
6' x 8' NAVBO Member Rate	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,500			
6' x 8' Non-member Rate	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$1,800			List any exhibitor(s) you DO NOT wish to be near:
Additional items in the virtual bag		<input type="checkbox"/> \$100			Your first item is included
Product Description A 60-100 word description of products or services and your company web address must be submitted for inclusion in the <i>Meeting Program, Mobile Event App and web site</i> . Descriptions exceeding 100 words may be edited by the NAVBO administrative office. Please send your description via email to: bernadette@navbo.org as soon as possible.					
Payment of Fees Full payment must accompany the Exhibitor Application and Contract Form or it will not be processed. Payment may be made by check in U.S. dollars drawn on a U.S. bank (<i>preferred</i>), or by credit card: <input type="checkbox"/> Check Enclosed <input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> American Express					
Credit Card #:		Expiration Date:		Name on Card (please print):	
Address on credit card statement if different from above (please print):					
Signature:			Date:		
In accordance with the terms, conditions and regulations governing exhibits at Vascular Biology 2020 at Gurney's Newport Resort and Marina, Newport, RI, the undersigned hereby makes application for exhibit space(s) that, when accepted by NAVBO, becomes a contract. All rules and regulations as outlined in the NAVBO Exhibitor Prospectus, as well as any amendments published by NAVBO are part of this contract. Failure to abide by such rules and regulations results in forfeiture of all monies paid NAVBO under terms of this agreement.					
Signature:			Date:		

Deadline for early (reduced) payment: August 15, 2020. Deadline for inclusion in the program: September 15, 2020. Contract not valid until receipt of payment. Cancellations received by written notification through September 15, 2020 will receive a 50% refund. No refunds available after September 15, 2020. Please email your 60-100 word Product Description to: bernadette@navbo.org NAVBO reserves the right to prioritize applications based on relevance to attendee needs and concerns. Please submit completed Exhibitor Application and Contract with payment to:

NAVBO, 18501 Kingshill Road, Germantown, MD 20874-2211
Tel: (301) 760-7745, Fax: (301) 540-6903, Email: bernadette@navbo.org, Web: www.navbo.org